

EDUCATION

BACHELOR OF FINE ARTS, Graphic Design
The College of Saint Rose, Albany, NY, 2006

ASSOCIATE OF ARTS, Studio Art
Hudson Valley Community College, Troy, NY, 2003

PROFESSIONAL EXPERIENCE

HALLMARK CARDS, INC., Kansas City, MO
Graphic Designer III–IV, Marketing Studio, 2008–Present

- > Concept and design for print advertising, direct mail, and catalogs to support integrated marketing campaigns for Hallmark Gold Crown
- > Concept and design of collateral materials for internal and consumer facing corporate initiatives
- > Collaborate with partners in photography, illustration and lettering to meet the constantly evolving needs of the marketing studio.

Graphic Designer I–III, Greeting Card Studio, 2006–2008

- > Conceptualized and executed designs for card product featured in Hallmark Gold Crown as well as retail outlets such as; Walmart, CVS and Walgreens
- > Created original illustration and lettering for product
- > Researched and studied consumer trends as well as broad based design and lifestyle trends

THE UNIVERSITY OF MISSOURI-KANSAS CITY, Kansas City, MO
Instructor, Introduction to Typography, 2007–Present

- > Create and implement a comprehensive syllabus for an Introduction to Typography class
- > Prepare class projects, lectures, quizzes, and examinations in support of the syllabus
- > Provide leadership and guidance for graphic design students ranging from freshman to seniors

EXCELSIOR COLLEGE, Albany, NY
Graphic Designer, Publications Team, 2005–2006

- > Designed handbooks, forms and stationery in support of the admissions office
- > Concepted and designed print advertising and direct mail to meet the marketing needs of the college
- > Overhauled the photography archive by organizing digital and physical sources into a unified system

MTV NETWORKS, New York, NY
Graphic Design Intern, Nickelodeon, 2005

- > Submitted concepts for work on the 2006 Nickelodeon Kids Choice Awards and the Nickelodeon presentation for the 2005 Licensing Show in New York
- > Designed a 92 page book featuring illustrator guidelines for Nickelodeon's property, Avatar
- > Designed various internal publications and print collateral for Nickelodeon and Comedy Central

ROBERT COMIRE

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